

Linen World[®]



Discover the success Linen World Consultants have enjoyed since 1979

- ▶ FREE Decorator Showcase Kit
- ▶ FREE Catalogs & Supplies
- ▶ FREE Cruise & Computer Incentives
- ▶ MAKE Money (not spend money)
- ▶ ENJOY Terrific Sales & Bookings

Total Support

- FREE Hostess Mailings
 - FREE Catalogs, Invitations, Order Forms & Supplies
 - FREE Hostess Packages
 - FREE Individual Website
- All areas open with no saturation

Linen World Makes it Easy

Our goal is to ensure consultants enjoy successful, long term business relationships.

- NO Inventory
- NO Delivery
- NO Payment Collection

What Else Do I Need To Know?

- ▶ The average Linen World show is over \$550
- ▶ A typical hostess receives \$160+ in merchandise
- ▶ Bookings come easily
- ▶ Consultants often receive 2+ bookings per show
- ▶ Consultants earn an average of \$100-\$120+ per show



JOIN FREE

Get started today
in 3 easy steps

Step 1: Submit Application

We will send our Decorator Showcase Kit containing everything you need to begin your business including merchandise display, catalogs, all supplies, training materials and swatch book.

Step 2: Host Your Introductory Show

Share Linen World with your friends, neighbors and co-workers. With your Introductory Show you earn your Showcase FREE with just \$250 in sales.

You also receive an additional 40% in FREE merchandise for all sales over \$250 to assist in building your display.

Step 3: Discover Your Potential

Linen World offers what you are looking for in a business; rewarding income, great prices, easy bookings and total support in a pressure free environment.

Sincerely,

Michael Chavanne

President

Opportunities for All

Earn Income and
Terrific Incentives
Trips, Prizes, Awards & Recognition

- ▶ Stay-at-Home Moms
- ▶ Experienced Party Plan Professionals
- ▶ Empty Nesters
- ▶ Retired Individuals
- ▶ Anyone looking to work with a family company that appreciates & values their efforts.

MONTHLY INCOME ANALYSIS

Linen World offers you the benefits of your own business with total support and a flexible schedule

Number of Shows	\$500 Average	\$600 Average	\$700 Average
2	\$200	\$240	\$280
4	\$400	\$480	\$560
6	\$600	\$720	\$840
10	\$1,000	\$1,200	\$1,400
15	\$1,500	\$1,800	\$2,100

Linen World's average show is \$550+. Actual earnings based on show sales by the individual consultant. All necessary materials including catalogs, order forms, and postcard invitations are provided FREE of charge. Above examples are accurate representations of income as earnings are not subject to expense or fee deduction.



WHY ARE OUR CONSULTANTS SO SUCCESSFUL?

Linen World provides the most
IMPORTANT KEYS to Success in Party Plan:

A) BOOKINGS

Linen World offers a Hostess Program that generates a significant amount of BOOKINGS

Bookings come very easily with Linen World because we offer an EXTREMELY GENEROUS PROGRAM that rewards the Hostess with a significant amount of quality & valuable merchandise. The average Linen World Hostess receives \$160.00 in merchandise for just \$25! It is not unusual for our consultants to experience \$1,000+ shows and many hostesses have been hosting a show every year for 20 years!

B) SHOW SALES

Linen World offers a merchandise line that customers & hostesses use everyday

Our product line is affordable and appeals to everyone. We offer a wonderful selection of products for everyone, every home and gifts for every occasion.

C) TIME, INCOME & LONGEVITY

Linen World Consultant's enjoy a flexible schedule and rewarding income because we offer quality products that are reasonably priced. Linen World works with consultants who were previously associated with many other party plans. They earn more with us because there is no expense factor for supplies, there are no fees or charges and they generate significant sales and bookings. Once orders are submitted to Linen World, our consultants are done! We handle all inventory and order processing, payment is received directly from the hostess and shipment is made directly back to the hostess with each order individually bagged, tagged & separated for easy distribution.



the decision is easy —

Linen World®

DECORATOR SHOWCASE CONTENTS: Visit www.linenworld.com/showcase for current listing.

FREE CATALOGS & SUPPLIES: You start with (25) FREE Catalogs and receive (5) FREE Catalogs for each show completed. We also provide FREE Supplies; including order forms, postcard invitations, credit card slips, envelopes, etc. You are in business to make money, not spend money.

HOW OFTEN DO CATALOGS CHANGE: Once a year. We also offer Spring and Holiday Flyers.

CONSULTANT DISCOUNT: 25% discount on personal orders. 40% discount on merchandise for your showcase (within first 30 days and when new products are introduced).

MEETING & REPORT REQUIREMENTS: NONE

ANY FEES: No annual fees, No per order fees, No booking fees, No administrative fees, No credit card usage fees, etc. You are in business to make money NOT spend money. The only cost our consultants ever pay is \$4.99 participation towards our (15) order bonus. This cost is only applied when the hostess has (15) orders & it allows us to be considerably more aggressive with her rewards. One of the reasons that our AVERAGE show is over \$550 (many shows are in excess of \$1,000) is because of the value of our (15) order bonus.

HOSTESS PLAN: Extremely rewarding without requirement for dollar sales or bookings! Our average hostess receives over \$160 in merchandise for just \$25, plus additional discounts & bonuses! Because of the value of our hostess plan, Consultants are consistently booked!

RECOGNITION: Linen World's Pin of Achievement rewards monthly & annual accomplishments.

Our annual Honor Weekend recognizes Consultant's efforts, performance and achievement.

FREE MAILING: FREE mailings by Linen World to increase your bookings and business.

INVENTORY: NONE (that is our job!)

SHIPPING CHARGE: One low flat rate regardless of purchase.

WHERE ARE THE PRODUCTS

SHIPPED: Shipped direct to hostess, INDIVIDUALLY bagged & tagged for easy distribution. Orders typically ship within (72) hours of payment. As the Consultant, once you submit the order, you are DONE! Linen World handles any exchanges or back-orders that may occur.

SATURATION: Wide open areas for individual & leadership development with our support!

MONTHLY QUOTAS: None (however, we request an average of 3 shows a quarter to remain active)

MINIMUM TO PLACE ORDER: NONE

WEBSITE OR WEBSITE FEES: FREE! Includes consultant area, tracking/processing of show information, free shopping cart & personal web page! Visit our website at: www.linenworld.com

LEADERSHIP OPPORTUNITY: Linen World offers an aggressive and rewarding Leadership Program for individuals interested in building their business to higher levels of compensation and achievement. Please contact Linen World President, Michael Chavanne, directly at 800-536-2457 with any questions.

LINEN WORLD AWARDS PROGRAM: Annual Awards Program based on all completed shows. Earn points towards prizes from our Awards Gift Catalog.

Reward yourself with gifts, a Computer System or even an all expense paid Cruise!

FREQUENTLY ASKED QUESTIONS

COMMISSION: Because of our high show average & easy bookings, our consultants typically NET an average of \$100 to \$120+ per show & enjoy a full show schedule. The percentage is 20% paid twice a month via check. Many consultants, previously associated with companies offering high rates of commission, earn more with us because:

- there is no expense factor and
- they generate sales and bookings on a consistent basis. What good is high commission if you are spending money and your schedule is empty?

COST TO GET STARTED: FREE! We will send you a Decorator Showcase Kit for only \$20 shipping.

With your own first show of \$250 you earn your showcase FREE!

THE LINEN WORLD ADVANTAGE

COMMENTS FROM CONSULTANTS

"When I left my first show the Hostess had over \$700.00 in sales and called me with more orders. I also received four bookings. Wow!"

Suzanne in Pennsylvania
(previously sold "home décor products")

"My introductory show was over \$750 and I can't believe how well it went. Everyone was so excited with everything. I was able to get two bookings with a possible two more.

Gayle in Maine
(previously sold "lingerie / clothing")

"I attended a Linen World show and was amazed at the quality of the linens. I hosted 2 shows and both were over \$1,000.00. I never thought about being a salesperson until I discovered Linen World. My average show is over \$600.00. I love meeting new people and seeing the positive reaction to our merchandise."

Deb in Ohio
(no prior sales experience)



Earn a cruise for completing just 65 shows per year!

Linen World®

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(800) 536-2457
www.linenworld.com

FOR MORE INFORMATION CONTACT: